

Record Group 13
Daisy Manufacturing Company
1888-2000 (predominately 1933-1970)
5 manuscript boxes

Plymouth Historical Museum, Plymouth, MI

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Abstract

Plymouth Iron Windmill Company was organized in 1882 for the manufacture of an iron windmill invented by Clarence J. Hamilton of Plymouth. In 1888, Hamilton invented the Daisy Air Rifle, and the manufacture of iron windmills was discontinued shortly afterward. The name of the company was changed to the Daisy Manufacturing Company in 1895. The business was located on Union Street in Plymouth until 1958, when it moved to Rogers, Arkansas.

Scope and Content

The Daisy Manufacturing Company record group is composed of records and publications related to the Daisy Manufacturing Company and some dealing with the original entity, Plymouth Iron Windmill Company. These records and publication include monthly magazines and newsletters, records containing information about the company, its products, news releases, and collection information. Some of the documents deal with the company after it moved to Arkansas.

Entries

[Entry 1:](#) The Daisy Idea, July 1933-October 1958

[Entry 2:](#) The Daisy Aim, November 1958-December 1970

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Important Subjects

Air guns & B.B guns
Corporations – Plymouth, Michigan
Daisy Manufacturing Company
Daisy Red Ryder
Factory Buildings – Plymouth, Michigan
Toy guns

Entry 1: The Daisy Idea, July 1933-October 1958

The Daisy Idea was a monthly magazine for the employees of the Daisy Manufacturing Company. The issue of March 1949 was the first issue following World War II. The issue of April 1958 was the last issue printed while the company was still in Plymouth, Michigan. There were no issues published during the following months: December 1950; March 1952; February, July, October, and November 1953; May and September 1954; February, May, July, and September 1955; March, July, and October 1956; March, July, and September 1957; and January and March 1958.

Vol. I

No.1, May 1928 (Acc. #2007.147.01.01)
No. 2, June 1928 (Acc. #2007.147.01.02)
No. 3, July 1928 (Acc. #2007.147.01.03)
No. 4, August 1928 (Acc. #2007.147.01.04)
No. 5, September 1928 (Acc. #2007.147.01.05)
No. 6, October 1928 (Acc. #2007.147.01.06)
No. 7, November 1928 (Acc. #2007.147.01.07)
No. 8, December 1928 (Acc. #2007.147.01.08)
No. 9, January 1928 (Acc. #2007.147.01.09)
No. 10, February 1928 (Acc. #2007.147.01.10)

Vol. VI

No. 11, March, 1929 (Acc. #2007.216.01)
No. 12, April, 1929 (Acc. #2007.216.01)
Vol. II, No. 1, May, 1929 (Acc. #2007.216.01)
Vol. II, No. 2, June, 1929 (Acc. #2007.216.01)
Vol. 2, No. 3, July, 1929 (Acc. #2007.216.01)
Vol. 2, No. 4, August, 1929 (Acc. #2008.194.01)
Vol. 2, No. 5, September, 1929 (Acc. #2008.194.02)
Vol. 2, No. 6, October, 1929 (Acc. #2008.194.03)

Vol. 2, No. 7, November, 1929 (Acc. #2008.194.04)

Vol. 2, No. 8, December, 1929 (Acc. #2008.194.05)

No. 3, July 1933 (Acc #95.14.5a)

No. 5, September 1933 (Acc #2006.167.01)

No. 6, October 1933 (Acc #2006.167.02)

No. 7, November 1934

No. 8, December 1934 (2 copies)

No. 11, March 1935

No. 12, April 1935 (2 copies)

Vol. VII

No. 1 May 1935

No. 2, June 1935

No. 3, July 1935

No. 4, August 1935

No. 8, December 1935 (Acc #95.14.5b)

No. 9, January 1936 (Acc #95.14.5c)

No. 10, February 1936 (Acc #2006.167.03)

No. 12, April 1936 (Acc #95.14.5d) (2 copies)

Vol. VIII

No. 2, June 1936 (Acc #95.14.5e)

No. 3, July 1936 (Acc #81.26.4L, 95.14.5F) (2 copies)

No. 5, September 1936 (Acc #81.26.3L, 81.26.5L) (2 copies)

No. 6, October 1936 (Acc #95.14.5G)

No. 7, November 1936 (Acc #95.14.5H) (2 copies)

Vol. VII (sic) (numbering got confused here)

No. 8, December 1936 (Acc #95.14.5I) (2 copies)

No. 10, February 1937 (Acc #95.14.5J)

Vol. VIII (sic)

No. 1, November 1938

No.2, December 1938

No. 3, January 1939

No. 4, February 1939

No. 10, August 1939 (Acc #81.26.2L, 95.14.5K)

No. 12, October 1939 (Acc #95.14.5L)

Folder 2

Vol. XXII

No. 1, March 1949 (Acc #91.55.1L)

No. 2, April 1949 (Acc #91.55.2L)

No. 3, May 1949 (Acc #91.55.3L)

No. 4, June 1949 (Acc #91.55.4L)

No. 5, July 1949 (2 copies) (Acc #91.55.5L & #2007.103.02)

No. 6, August 1949 (Acc #91.55.6L)

No. 7, September/October 1949 (Acc #91.55.7L)

No. 8, November 1949 (Acc #91.55.8L)

No. 10, December 1949 (Acc #91.55.9L)

Vol. XXIII

- No. 1, January 1950 (Acc #91.55.10L)
- No. 2, February 1950 (Acc #91.55.11L)
- No. 3, March 1950 (Acc #91.55.12L)
- No. 4, April 1950 (Acc #91.55.13L, 94.21.8a) (2 copies)
- No. 5-6, May/June 1950 (Acc #91.55.14L)
- No. 7, July 1950 (Acc #91.55.15L)
- No. 8, August 1950 (Acc #91.55.17L) (2 copies)
- No. 9, September 1950 (Acc #94.55.8B) (2 copies)
- No. 10, October 1950 (Acc #91.55.16L)
- No. 11, November 1950 (Acc #91.55.18L)
- No. 12, January 1951 (Acc #91.55.19L)

Vol. XXIV

- No. 1, January 1951 (Acc#2014.038.22)
- No. 2, February 1951 (Acc #91.55.20L)
- No. 3, March 1951 (Acc #91.55.21L) (2 copies)
- No. 4, April 1951 (Acc #91.55.22L)
- No. 5, May 1951 (Acc #91.55.23L)
- No. 6, June 1951 (Acc #91.55.24L)
- No. 7, July 1951 (Acc #91.55.25L)
- No. 8, August 1951 (Acc #91.55.26L) (2 copies)
- No. 9, September 1951 (Acc #91.55.27L)
- No. 10, October 1951 (Acc #91.55.28L)
- No. 11, November 1951 (Acc #91.55.29L)
- No. 12, December 1951 (Acc #91.55.30L)

Vol. XXV

- No. 1 January 1952 (Acc #91.55.31L)
- No. 2, February 1952 (Acc #91.55.32L)
- No. 3, April 1952 (Acc #91.55.33L)
- No. 4, May 1952 (Acc #91.55.34L)
- No. 5, June 1952 (Acc #91.55.35L)
- No. 6, July 1952 (Acc #91.55.36L)
- No. 7, August 1952 (Acc #91.55.37L)
- No. 8, September 1952 (Acc #91.55.38L)
- No. 9, October 1952 (Acc #91.55.39L)
- No. 10, November 1952 (Acc #91.55.40L)
- No. 11, December 1952 (Acc #91.55.41L)

Vol. XXVI

- No. 1, January 1953 (Acc #91.55.42L)
- No. 2, March 1953 (Acc #91.55.43L)
- No. 3, April 1953 (Acc #91.55.44L)
- No. 4, May 1953 (Acc #91.55.45L)
- No. 5, June 1953 (Acc #91.55.46L)
- No. 6, August 1953 (Acc #91.55.47L)
- No. 7, September 1953 (Acc #91.55.48L)
- No. 9, December 1953 (Acc #91.55.49L)

Vol. XXVII

- No. 1, January 1954 (Acc #91.55.50L)
- No. 2, February 1954 (Acc #91.55.51L)
- No. 3, March 1954 (Acc #91.55.52L)
- No. 4, April 1954 (Acc #91.55.53L)
- No. 5, June 1954 (Acc #91.55.54L)
- No. 6, July 1954 (Acc #91.55.55L)
- No. 7, August 1954 (Acc #91.55.56L)
- No. 8, October 1954 (Acc #91.55.57L)
- No. 9, November 1954 (Acc #91.55.58L)
- No. 10, December 1954 (Acc #91.55.59L)

Vol. XXVIII

- No. 1, January 1955 (Acc #91.55.60L)
- No. 2, March 1955 (Acc #91.55.62L)
- No. 3, April 1955 (Acc #91.55.61L)
- No. 4, June 1955 (Acc #91.55.63L)
- No. 5, August 1955 (Acc #91.55.64L)
- No. 6, October 1955 (Acc #91.55.66L)
- No. 7, November 1955 (Acc #91.55.65L)
- No. 8, December 1955 (Acc #91.55.67L)

Vol. XXIX

- No. 1, January 1956 (Acc #91.55.68L)
- No. 2, February 1956 (Acc #91.55.69L)
- No. 3, April 1956 (Acc #91.55.70L)
- No. 4, May 1956 (Acc #91.55.71L)
- No. 5, June 1956 (Acc #91.55.72L)
- No. 6, August 1956 (Acc #91.55.73L)
- No. 7, September 1956 (Acc #91.55.74L, 2014.038.42)
- No. 8, November 1956 (Acc #91.55.76L)
- No. 9, December 1956 (Acc #91.55.75L) (2 copies)

Vol. I (sic)

- No.1, January 1957 (Acc #91.55.77L)

Vol. XXX

- No. 2, February 1957 (Acc #91.55.78L)
- No. 3, April 1957 (Acc #91.55.79L)
- No. 4, March 1957 (Acc #91.55.80L)
- No. 5, June 1957 (Acc #91.55.81L)
- No. 6, August 1957 (Acc #91.55.82L)
- No. 7, October 1957 (Acc #91.55.83L)
- No. 8, November 1957 (Acc #91.55.84L)
- No. 9, December 1957 (Acc #91.55.85L)

Vol. XXXI

- No. 1, February 1958 (Acc #91.55.86L)
- No. 2, April 1958 (Acc #91.55.87L)
- No. 3, June 1958 (Acc #91.55.88L, 94.21.8c) (2 copies)
- No. 4, August 1958 (Acc #91.55.89L)

No. 5, October 1958 (Acc #91.55.90L)

Entry 2: The Daisy Aim, November 1958-December 1970

The Daisy Aim was the monthly newsletter for Daisy employees in Rogers, Arkansas.

Vol. XXXI

- No. 6, November 1958 (Acc #91.55.91L)
- No. 7, December 1958 (Acc #91.55.92L)
- No. 8, February 1959 (Acc #91.55.93L)
- No. 9, March 1959 (Acc #91.55.94L)
- No. 10, April 1959 (Acc #91.55.95L)
- No. 11, May 1959 (Acc #91.55.96L)
- No. 12, June 1959 (Acc #91.55.97L)
- No. 13, July 1959 (Acc #91.55.98L)
- No. 14, August 1959 (Acc #91.55.99L)
- No. 15, October 1959 (Acc #91.55.100L)
- No. 16, November 1959 (Acc #91.55.101L)
- No. 17, February 1960 (Acc #91.55.102L)
- No. 18, May 1960 (Acc #91.55.103L)

Vol. XXXII

- No. 3, August 1960 (Acc #91.55.104L)
- No. 4, September 1960 (Acc #91.55.105L)
- No. 5, November 1960 (Acc #91.55.106L)
- No. 6, December 1960 (Acc #91.55.107L)
- No. 7, January 1961 (Acc #91.55.108L)
- No. 8, May 1961 (Acc #91.55.109L)
- No. 9, January 1962 (Acc #91.55.110L)
- No. 10, March 1962 (Acc #91.55.111L)
- No. 11, May 1962 (Acc #91.55.112L)
- No. 12, July 1962 (Acc #91.55.113L)

Vol. XXXIII

- No. 1, November 1962 (Acc #91.55.114L)
- No. 2, April 1963 (Acc #91.55.115L)
- No. 3, January 1964 (Acc #91.55.116L)
- No. 4, February 1964 (Acc #91.55.118L)
- No. 5, February 1964 (Acc #91.55.117L)
- No. 6, March 1964 (Acc #91.55.119L)

Vol. XXXIV

- No. 1, April 1964 (Acc #91.55.120L)
- No. 2, May 1964 (Acc #91.55.121L)
- No. 3, June 1964 (Acc #91.55.122L)
- No. 4, July 1964 (Acc #91.55.123L)
- No. 5, August 1964 (Acc #91.55.124L)
- No. 6, September 1964 (Acc #91.55.125L)

Vol. XXXV

- No. 1, October 1964 (Acc #91.55.126L)
- No. 2, November 1964 (Acc #91.55.127L)
- No. 3, December 1964 (Acc #91.55.128L)
- No. 4, January 1965 (Acc #91.55.129L)
- No. 5, February 1965 (Acc #91.55.130L)
- No. 6, March 1965 (Acc #91.55.131L)

Vol. XXXVI

- No. 1, Apr-May 1965 (Acc #91.55.132L)
- No. 2, June 1965 (Acc #91.55.133L)
- No. 3, Jul-August 1965 (Acc #91.55.134L)
- No. 4, September 1965 (Acc #91.55.135L) (3 copies)
- No. 5, Oct 1965 (Acc #91.55.136L) (2 copies)
- No. 6, December 1965 (Acc #91.55.137L)

Vol. XXXVII

- No. 1, January 1966 (Acc #91.55.138L)
- No. 2, February 1966 (Acc #91.55.139L)
- No. 3, April-May 1966 (Acc #91.55.139L)
- No. 3, June 1966 (Acc #91.55.140L)
- No. 4, September 1966 (Acc #94.21.8d, 78.72.55L, 91.55.141L, 2014.038.51) (4 copies)
- No. 6, December 1966 (Acc #91.55.142L)

Vol. XXXVIII

- No. 1, January-February 1967 (Acc #91.55.143L)
- No. 2, April-May 1967 (Acc #91.55.144L)
- No. 3, June-July 1967 (Acc #91.55.145L)
- No. 4, August 1967 (Acc #91.55.146L)
- No. 6, November 1967 (Acc #91.55.147L)

Vol. XXXIX

- No. 1, December 1967 (Acc #91.55.148L)
- No. 2, January-February 1968 (Acc #91.55.149L)
- No. 4, May-June 1968 (Acc #91.55.150L)
- No. 6, September-October 1968 (Acc #91.55.151L)

Vol. XL

- No. 1, November-December 1968 (Acc #91.55.152L)
- No. 2, January-February 1969 (Acc #91.55.153L)
- No. 3, March-April 1969 (Acc #91.55.154L)
- No. 4, May-June 1969 (Acc #91.55.155L)
- No. 5, August-September 1969 (Acc #91.55.156L)
- No. 6, October-November 1969 (Acc #91.55.157L)

Vol. XLI

- No. 1, December 1969 (Acc #91.55.158L)
- No. 2, February-March 1970 (Acc #91.55.159L)
- No. 3, Apr-May 1970 (Acc #91.55.160L)
- No. 4, June-July 1970 (Acc #91.55.161L)
- No. 5, August-September 1970 (Acc #91.55.162L)

Vol. XLII

No. 6, November-December 1970 (Acc #91.55.163L)

Entry 3: Daisy Manufacturing Company

Company Information

1888-1948 At the birthplace of the famous B.B Gun (Acc #90.59.1L, 2002.026.01)
Daisy Air Rifle year 1897 & Daisy Manufacturing Company (both drawings)
Daisy Air-Gun, patent, July 19, 1904 (Acc#2009.118.01)
Daisy site, Past and Future.1987. (Acc#2011.89.18)
Daisy Manufacturing Company, Plymouth, MI (Acc #94.21.9)
Daisy Slogan
The Daisy Manufacturing Company, Plymouth, MI, February 1946 (Acc #94.21.10)
Daisy Training services folder (Acc# 94.21.16)
Daisy pin w/letter 6/18/1997 (Acc #97.86.1-2)
Daisy winner's visit Pikes Peak
30 Model # cards with information
"The Daisy Plant"
Who doesn't want more?
Daisy's Diary 80 yrs of progress 1966 (Acc #94.21.15)
Project V-L (Acc. 2008.257.01-08)
Daisy VL Shooting System hardcover booklet (in between folders 1 and 2)
Two essays on Daisy
"Daisy Air Rifle Co., Plymouth MI"
Daisy BB Gun Christmas Card (2008.14.03)
Daisy display photographs (two copies)
"Daisy Dreams" watercolor
Shares in Plymouth Iron Windmill Co. 1882 (Acc. 86.80.12L and 86.80.31L)
Order slip for Iron Windmill Co. 1894
Maud S. Windmill & Pump Co. order slips with note attached
Account slip for Iron Windmill Co. 1889
Articles of Agreement for Iron Windmill Co. (Acc. 85.6.31L, 85.6.32L, 85.6.33L)
Certificate of authenticity for Mark Keathley painting (Acc. 2003.012.01)
Stockholder Meeting minutes 1/9/1882
Christmas Greetings brochure with personnel (Acc# 2014.038.92)

Daisy Catalogues

Daisy Shooting Annual 1976
Daisy Air Rifle Instruction Program 1958
Information page
Price list of parts, January 1938
Price list of parts, February 1947 (79.67.2L)
The Air Rifle Marksman by Daisy (4 copies) (Acc #84.24.3L)
Centennial B. B. gun tag w/manual 1986
Daisy Trade Catalog 1973 (3 copies) (Acc #84.24.6L, 86.39.69L)
Daisy Air Rifle Catalog 1942
Buck Rogers 25th Century merchandise 4/1/36

Daisy gun parts
Daisy 1970 trade catalog (Acc # 94.21.12)
Daisy toys 1969 (Acc# 94.21.11)
Buck Rogers 25th Century Equipment Official Catalogue
1987 Airguns
The Hamilton Catalogue- Plymouth Iron Windmill Co.(two copies)
Daisy Air Rifles Catalogue- Red Ryder Carbine
Daisy Air Rifles Catalogue
"The Daisy Dealer" April 1959 (Acc# 2014.038.47)
"Partners: The Labor Magazine of Labor and Management" May 1952 (Acc# 2014.038.21)

Folder 3: Daisy Employees

A Supplemental Statement of Position as adopted formally Friday, February 19, 1937, by the Daisy employees (3 copies) (Acc. L292)
Daisy Independent Employees Association Agreement with Daisy Manufacturing Company 7/17/1941 (Acc #2003.167.01, 2003.167.02) (2 copies)
You at Daisy 1957 (Acc #2003.167.03, 2003.167.04) (2 copies)
"The Plymouth Shoppers guide" 2/23/1937 (Acc #95.14.9l, 95.14.9j)
"To the Citizens of Plymouth" (Acc #95.14.9g, 95.14.9e, 95.14.9t) (3 copies)
Daisy Manufacturing Company Annual Picnic-Riverside Park 6/24/1939
"These are the Facts" 2/22/1937 (Acc #95.14.9c)
J.J. McHenry, Detroit. (Acc #94.21.4)
"Appendicitis: one of the most common ailments,"-handout to employees (Acc. #95.14.38)
Daisy- Employee 11 Years of Service Pin. (Acc# 2014.013.02).
Annual Report to the Daisy Family pamphlet 1951
In Our Opinion letters #1-3, 5-7
Everybody's interested in profits
"Here's one Daisy that's tellin'" pamphlet
Resolution on Charles H. Bennett after his death (Acc. 2014.038.90)

Folder 4: Daisy in Arkansas

Memorandum from Robert E. Ehrhardt 5/7/73 (2 copies)
Some Daisy Model #s
"Daisy bought by investors, but still pumping out guns," *Arkansas Democrat-Gazette* (Acc #93.65) (2 copies)
"Granby offers Daisy incentives," *The Benton County Daily Recorder* 6/28/1997
"Daisy executives won't go off half-cocked about plans," *Northwest Arkansas Business Matters* 11/11/1998 (Acc #98.155.6)
"Daisy for Sale," *The Benton County Daily Recorder* 6/27/1997
"Gunmaker Daisy to keep its roots in Rogers," *Northwest Arkansas Business Matters* 7/6/1997
Daisy News Release 1/17/86 (4 copies)
"How to turn a century of experience into a banner year," From Daisy 1985 (2 copies)
Memorandum folder from David Lewis 6/2/1986
Daisy news release 4/15/1986
Daisy news release 2/19/1986

Invoice to David Lewis 6/20/86
Envelope from Daisy
“Hough Successor is Richard Daniel” 7/8/72 (Acc. # 75.206.30)
Postcard; Daisy International Air Gun Museum
“Daisy museum grand opening May 16m” Letter To Retirees 5/3/2000
Special Dedication Edition, Rogers, Arkansas, *Sunday News* 5/10/64
The Rogers Daisy Air Gun Museum advertising card
Daisy Packing Slip 6/20/1986
“Rockefeller says Daisy key to area’s growth”
“Daisy asking \$4.2 mill for property” *The Opinion News* 6/28/1997
“Pay Day in Michigan- but no pay” *Fort Smith Times Record* 4/23/1959
“Daisy to add new buildings; hire workers for \$500,000 expansion” *Roger Daily News* 4/28/1959
“You’re a part of shooting history with V/L”
“Hough cited by National Aeronautic Association”

Folder 5: Daisy Correspondence

Envelope from Daisy 5/19/38
Memo from Daisy 4/23/09 (2 copies)
Memo from Daisy 4/24/09
Memo from Daisy 2/17/1898
Envelope w/memo from Daisy 2/14/38 (Acc #95.14.8)
Memo from Daisy (Acc #90.59.1L (b)
Letter from Daisy 5/12/58, with envelope (Acc #92.11.3L)
Daisy Air Rifle Co., Plymouth, MI
10/30/1902 invoice
Press Release: First Model Daisy’s unique shooting system w/picture 5/8/68
Note w/ picture from Daisy
Invoice 8/1/1901
Mr. Bennett’s Talk 1935 (Acc #95.14.6)
Press Release 1/12/76
Press Release 1/1/76
“Parade of Progress” Press Release
8/1/1903 invoice
12/2/1904 invoice
Memo w/ 4 pages of ads (1955)
Letter from Daisy’s Vice President 10/17/1946
Daisy “think memo” pad (Acc #94.21.17)
Daisy Letterhead 2 sheets
Envelope to Daisy 9/7/1907
Stock Agreement 11/19/1930 (2 copies)
Daisy envelope
Daisy envelope stamped 1941 (Acc. #2006.098.99)
Plymouth Decorative Envelope (Acc.# L289)
Christmas card from 2006 (Acc.# 2007.128.02)
Christmas card from 2007 (Acc.# 2008.14.03)
Letter to Mr Starkweather 6/24/1964 (Acc. #2180)

Letter to Mr Ingalls 3/20/1994
Daisy Air Mail Slip 1938
Letter from Celanese Corporation of America 11/14/1955
Letter from Cass Hough to Sam Hudson 11/16/1974
Resolution by Board of Directors regarding Charles H. Bennett's death (Acc# 2014.038.41)

Entry 4: Daisy Collector's Information

Folder 1

Toy Gun Collectors of America

February 2001
February 2002
May 2002
August 2002
November 2002
February 2003
May 2003
August 2003
November 2003
February 2004
May 2004
August 2004
August 2005

The Sporting Goods Dealer, October 1902

Plymouth Daisy prices 1993-94

The chronology of Daisy Air Rifles from 1900-1959

"Red Ryder remembered," *Antiques & Collecting*, November 1991 (#2120)

"Toy guns," *Antiques & Collecting*, July 1991

"Toy gun from Plymouth, MI has value," *Creative Living*, 2 February 1995

The Daisy Mail Card

Copy of Daisy Trade Card

"Target Practice-Daisy Never Lost its Western Roots, Even in Modern Times," *Toy Shop*, February 3, 2006

"We, the youths of America" American Youths' Bill of Rights

Lapel pin "Daisy Years Service- 11"

Garber, Gary, *An Encyclopedia of Daisy Plymouth Guns*, 2007 (Acc. #2007.130.01)

Punchard, Neal. *Daisy, Air Rifles and BB Guns. The First 100 Years.* 2002. 156pp. (Acc #2009.205.01)

Daisy pop-out bullseyes and turkey target (Acc. #2011.89.13)

Daisy American Youth's Bill of Rights (Acc. #2011.89.12)

It's A Daisy!, book by Cass S. Hough (4 copies) (Acc #2003.100.15, 2003.107.01, 2007.65.36)

Entry 5: Daisy Articles

Folder 1

Early History and Windmill Company

- “Birth of Air Rifle Industry Quickly Followed Closing of Windmill Factory” (4 copies)
3/13/1952
- “Energetic youth Bennett turns from Fanning Mill ‘Peddler’ to air gun ‘salesman’” 3/20/1952
- “How Daisy turned Windmills into BB Guns”
- “Lagging windmill sales spurred free air rifle bonus” 2/1/1982
- “Boy, that’s a daisy” The American Rifleman Jan 1977
- “One of Plymouth’s most famous products was BB guns” 9/1958
- “Windmill Company changed name to ‘Daisy’ in 1895” (2 copies) 2/8/82
- “The Plymouth Rifle Company” (2 copies) American Rifleman Feb 1998
- “BB Guns of Plymouth Michigan”
- “The story of Daisy Air Rifles told in Detroit Publication” Plymouth Mail 5/12/1948
- “The Hamilton Rifle” The American Rifleman July 1965 w/ attached letter from K. Starkweather
- “Iron Windmill Co. founded 100 years ago” Plymouth Observer 1/25/1982
- Paragraph on Windmill Co. in Plymouth Mail 1/25/1889 (2 copies)
- “The Windmill Company- Make Some Changes and Elect New Officers” Plymouth Mail
1/4/1895
- “Plymouth was ‘air rifle capital’” The Observer & Eccentric 10/24/1974
- “Daisy Manufacturing Co’s Plant” no. 10
Windmiller’s Gazette (3 copies) volume 1 no. 2; Spring 1987

Folder 2

The Business and Company Leaders

- “Charles Bennett, Air Rifle Maker”
- “Charles H. Bennett, Maker of Air Rifles”
- “Celebrating his 89th birthday...” 7/3/1952
- “Bennett took over the Daisy Company”
- “Daisy History Recalled by Letter Written Over Half Century Ago” 4/2/48
- “Daisy era ended in 1958” The Observer & Eccentric 10/31/1974
- “Daisy in 1916 – World’s largest air gun factory” The Observer & Eccentric 3/2/1987
- “Cass S. Hough Presents Bronze Plaque to Daisy founders” Plymouth Mail 6/25/1948
- “It’s a 90-year-old Daisy!” Plymouth Observer 9/13/76
- “Daisy: a legacy in Plymouth” 1989
- “Air Rifle Capital of the World” (2 copies)
- “Daisy’s influence on Plymouth: pro and con” 3/9/1987 Observer & Eccentric
- Buzz Barton photo
- 4 boys photo; The Fabulous Century, Time-Life 1910-1920
- “Edward C. Hough, Daisy Company President, Dies”
- “Bennett took over the Daisy Company” Plymouth Observer 2/15/1982
- “Willis Named Daisy Company Sales Director” 10/23/1958
- “Daisy appoints sale director, promotes Brandon and Cowan” Playthings Jan 1959
- “Last rites for Daisy president”
- Phil B. Bekeart Co. card
- “You are in the news...” clipping on cardstock
- “Allison Beaver elected new Daisy Officer” 9/11/59

Toy Manufacturer's association article ("3 Stooges" on front) Playthings Sept. 1941
"Daisy absorbs firm owned by Murchisons" 7/31/1959
"Daisy President recalls Chinese incident" 9/3/1937
"Daisy celebrates 60th year of toy manufacturing" (Acc# 2014.038.17)
"Cass S. Hough presents bronze plaque to Daisy founders" June 25, 1948 (Acc# 2014.038.16, 2014.038.18)
"Daisy honored at luncheon" December 31, 1972 (Acc# 2014.038.65)
"Story behind name of the Daisy Mfg. Co." (Acc# 2014.038.68)

Folder 3

Employee's News and Unions

"Daisy distributes 15,000 silver dollars in bonuses to employees"
"Daisy gives blanket 5-cent hourly wage increase" 7/29/1959
"Daisy and the union"
"10g fireworks seized in raid" 6/14/53
"Union leaders asked about Daisy benefits" 6/25/1959 Rogers Daily News
Newspaper scans from the Plymouth Mail 6/23/1919? And 5/19/1911
"Company sponsored ball teams are the best in years" Daisy Idea August 1949
"Daisy scores three wins state recreation tourney at Dearborn" 8/25/1949
"Swish...and ball season is underway" Daisy Idea May-June 1950
"Lewis Ray Hobbs Straight Shooter" 12/21/2008 Arkansas-Democrat Gazette
"Hobbs relishes a 'Mr Sam' rule: Try it, fix it, do it" 12/21/2008 Arkansas-Democrat Gazette
"Shoots at a target 2,000 times a day for 35 years as tester of air rifles" 7/19/1925
"These events were news 25 years ago" 12/30/54 Plymouth Mail
The Plymouth Mail, Vol.50 No.5 10/15/1937 (Acc. # 97.23.2)

Folder 6

Daisy in Arkansas

"Daisy to close Plymouth plant, move to Arkansas!" in The Plymouth Mail 11/7/1957 (Acc.# 92.11.1L, 2014.038.46)
"Expansion Plans" black and white image in newspaper clipping from Roger Daily News 5/1/1959
"Daisy holds open house at new Rogers, Arkansas, factory home" paragraph in Shooting Goods Retailer February 1959
Typed requests to borrow film from Training Services Department in Arkansas
"Daisy jobs dwindle; move south is on" clipping from The Detroit News 5/8/1958
"Rogers investors paid \$50,706 on Daisy Loan" newspaper clipping
"Daisy to close Plymouth plant, move to Arkansas!" Plymouth Mail 11/7/1957 (2 copies)
"Merger of Daisy.." news clipping from Free Press 5/19/1967
"Where Daisy rifles began" clipping from The Honolulu Advertiser 11/13/1994
"Daisy rifle factory gives a bull's-eye view" clipping from USA Today 11/1/1994
"Daisy starts shut down of plant" clipping from 5/1/1958
"Town loses top employer" clipping
"The terrible day Daisy decided to leave town" Crier 1982
"Daisy heads for sunbelt" clipping
"Daisy credit union on brink of collapse in '58" clipping from The Plymouth Observer 1/7/1985

(Acc.#93.1.8)

“Turn around story- the Plymouth credit union” clipping from The Plymouth Observer 12/31/1984
(Acc.# 93.1.7)

“ A new home for and old product” newspaper article 10/11/1959 (2 copies)

“Every boy’s dream in making at Rogers’ daisy air rifle plant” from Arkansas Recorder 2/19/1960
Special dedication edition, International Air Rifle Museum, Daisy manufacturing company, Sept.
26, 1966, Benton County Observer. (Acc.2016.060.814, 2014.038.53)

“Cass Hough’s statement” regarding move to Arkansas (Acc# 2014.038.45)

“Daisy dedicates Air Gun Museum” Rogers Daily News, September 22, 1966 (Acc# 2014.038.50)

“Unique Air Gun Museum opens today” Benton County Observer, September 21, 1966 (Acc#
2014.038.52)

“Unique Daisy museum to house world’s largest air gun collection” Benton County Observer,
September 22, 1966 (Acc# 2014.038.54)

“Unveiling ceremony at Daisy Gun Museum dedication” Plymouth Mail, October 5, 1966 (Acc#
2014.038.98)

Folder 7

The Buildings/Plants and Modern Preservation

“Daisy demolished, salvaged” clipping from Community Crier January 2004

“Testing toy pistol projectors...” black and white photo of women

“Daisy plant is visited by over 6,000 persons” 11/6/1958

“Plan to raze Daisy factory troubles Plymouth officials” clipping from The Detroit News –Wayne
County 4/11/2003 (3 copies)

“Former bb factory provides vistors with a shot of nostalgia” The Detroit News 3/21/1996

“Design of tools and fixtures” from Machinery May 1939 (Acc.# 94.21.5)

“Development puts Daisy in danger” clipping from Plymouth Observer 4/6/2003

“Public input coming for proposed development” clipping from Community Crier 3/7/2003

“Let’s go back 25 years ago!” Plymouth Mail 11/1/40

“Abandoned plant use is studied” Detroit Free Press 11/13/1957 (Acc.# 92.11.1L)

“Plymouth bb gun factory may turn into condos” The Detroit News – Wayne country 9/26/2001

“New community rises on rifle factory grounds” The Detroit Free Press – Real Estate 6/11/2004

“Daisy memorabilia part of open house” clipping from Observer and Eccentric 6/10/2004

“Diversity makes economy stronger” clipping from Community Crier

“Daisy Site, past and future” maps

“Plymouth lures new firm into air rifle plant” The Detroit News 6/29/1961

Color photo clipping of Daisy factory sitting room in museum

Black and white aerial photo of Daisy Manufacturing Company

“Historical Museum preserves disappearing Daisy artifacts” Observer and Eccentric 2/22/2004

“Shutdown of Plant..” Plymouth Mail 5/1/1958

“Last stand for historic Daisy factory wall?” Observer and Eccentric October 2010

“Be more creative with Daisy plan, museum director tells developer” Community Crier 4/25/2003

Folder 8

Miscellaneous Articles

“History of Daisy Manufacturing Company” essay by Bob Christian

"Plymouth Iron Windmill Company/ Daisy Air Rifle Company" essay
 "A Michigan Product Known Around The World"
 "It's a Daisy" Popular Mechanics Magazine July 1999 (2 copies)
 "An Amazing Gun" Open Road November 1932
 "It's a Daisy!" Michigan History January/February 2006
 "BBs, Balls, Bearings, and Daisy" American Rifleman December 1990
 "Dandy Daisy Rifles" Antique and Collecting January 1995
 "Oh boy, it's a Daisy!" American Profile February 2006
 "My trusty Red Ryder" American Rifleman September 2009
 "The Daisy Saga" Guns Magazine Surplus Summer/Fall 2014 Special Edition- Vintage and Classic Firearms
 "BB Shot Fired by Army Gunners in Machine Gun Practice" December 1941
 "Forerunner Rifle" Time Magazine 6/30/1967
 "BB with a BB" Time Magazine 7/14/1967
 "BB Shooting contests are a red-hot sport with the junior set" The Wall Street Journal 7/10/1967
 "Shootin' Irons- This Month: Buzz Barton"
 "Shootin' Irons- This Month: The Buck Jones Special" May 1976
 "The Daisy Air Rifle" essay (page 1 of 3 is missing)
 "We knew how to shoot before Uncle Sam called us" Buck Rogers Rocket Pistol ad & article in the American Rifleman January 1977
 "Daisy Air Rifle Company, Plymouth Michigan" laminated info sheets
 "Air Riflemen answer the challenge" 1934
 Help wanted ad for Die Makers
 "Plymouth, Michigan: Air Rifle Capital of the World" essay
 "Daisies aren't just flowers" essay
 "Everyone's got a story" essay
 "Plymouth's Daisy Air...A Family Affair" essay
 "The Daisy Air Rifle Company: History in the Making" essay
 "The Rifle Called Daisy" Sports Illustrated 4/29/1963
 "The Gentle Art of Indoor Shooting" Argosy (Men's Magazine) June 1965

Entry 6: Daisy Ads

Folder 4

Daisy Products, Advertisements and Mentions

"Closest thing to ridin' the back country...shooting this Daisy BB Gun!" Boy's Life July 1966
 "New Daisy pellet rifles" ad in Boy's Life August 1966
 "Buffalo Beware!!" ad in Boy's Life October 1966
 "Seven to seventeen... Daisy will make it a Christmas to remember" ad in Boy's Life 1966
 Letters between Boy's Life magazine and Sam Hudson, April 19th and 26th 1967
 "Get this cowboy carbine with you Christmas cash!" ad in Boy's Life January 1941
 "Get a Daisy with you Christmas cash!" ad in Boy's Life January 1942
 "A famous explorer advises every boy learn to shoot" ad in Boy's Life February 1926
 "Ready...the squirt-o-matic" ad
 "This is the season when boys get gun-hungry" ad (Acc.# 2004.023.06)
 "The biggest day in your boy's life" ad in The Literary Digest 10/9/1920 (Acc.# 2004.023.07)
 "I got a carbine with my Christmas cash!" ad in The American Boy- Youth's Companion (Acc.#

2009.162.07)

“Shoot a regular double gun” ad in The American Boy- Youth’s Companion (Acc. #2009.162.06)

“How to tell your dad you’re ready for a Daisy BB Gun” 1975

“38,000,000 test shots!” ad in The American Boy- Youth’s Companion

“Shotgun ridin’ kids are sure to bring in the gold” ad (Acc.# 94.21.13b)

“Good shooting eye makes a good batting eye” ad in The American Boy

“Straight shooters! ...Men who know what’s good for boys” ad in The Saturday Evening Post
Michigan History online website printout feat. Daisy

Boy with Red Ryder comic and a chimp; black and white image

“A boy never gets tired of a Daisy” ad in the Saturday Evening Post 11/18/1911

“Fun for the live boy” ad in Munsey’s Magazine March 1900 (Acc.# 2003.027.01)

“The open-air boy is the boy that wins” ad in Munsey’s Magazine (Acc.# 2003.027.04)

Meijer ad for Daisy Red Ryder in Pink November 2010

“today’s critical market demands...” ads in Southern Toy Journal March 1955

“The American boy of 1630” ad in The Literary Digest 3/17/1917 (Acc.#2003.027.02)

“What kind of a boy have you?” ad in The Literary Digest 3/19/1921 (Acc.#2003.027.03)

“Announcing...” ad from The Saturday Evening Post 1/27/51 (Acc.# 2008.027.06)

“The new 1000 shot Red Ryder carbine”

“Daisy promotions pre-sell dealer marker” Toys & Novelties Sept. 1955

“The story of the air rifle” 3/22/1935

“Saturday going to be a great day for Buck Jones and Daisy fans” Plymouth Mail 4/27/1934

“Stand and Deliver” the Antique Trader Weekly

“How to cast bullets” (Acc.# 87.54.12L)

“O come, all ye...” article on A Christmas Story 12/21/2008 (Acc.# 2009.51.05)

“Boys! Get a Daisy Air Rifle” Open Road for Boys April 1940

Daisy parts and shot prices

Daisy Air Rifle ad in American Boy January 1909

“The New Daisy” ad

“Here it is, boys” ad in The Cosmopolitan

“Here it is, boys” ad in McClure’s

Daisy Air Rifle Targets

“Be a Daisy Marksman!” price list

The Daisy Air Rifle November 1904

“Ready Fun Chattermatic” ad

“Summer fun” ad August 1957

“Your boy wants a Daisy Air Rifle” ad

The Daisy Air Rifle ad in Billboard Magazine

“The Daisy Air Rifle- Every Healthy Boy Wants a Gun” Sept. 1906

“Why not form a rifle club among your friends?” ad

“What you should know before you own a gun” ad

Kid’s toy list with Daisy Buzz Barton Special November 1936

“Start your boy on the right path” ad

“Your boy’s birthright” ad in The American Magazine November 1923

“Announcing the new Daisy BB pak” June-July 1949

“Eddie Rickenbacker” Daisy ad in The American Boy-Youth’s companion

“Daisy Air Rifles- The Golden Years” ad for silk-screen print

“Solve your boy or girl gift problem” ad
“150 10-meter match air rifle” ad (Acc.#94.21.13a)
“Pack your vacation with fun...own a fun champion” ad August 1937
“Why I believe in Target Practise for Boys” ad
“The new golden banded 1000-shot Red Ryder saddle carbine” American Boy Nov. 1940
“Seal of commendation awarded Daisy play guns and games”
“A message on Marksmanship from America’s Greatest Bandmaster” poster
“Announcing special radio broadcast on the Daisy Air Rifle”
“Entirely new kind of harmless Daisy for boys and girls” Jan Harvey comics 1956
“Daisy bulls eye bb target pistol”
“Bull’s eye sights, feels, looks like an expensive match pistol!”
“No. 141 Daisy Defender”
“No. 46 Daisy Air Rifle”
“Bulls eye BB news” Hot Rod comic Oct.1952
“Important instruction when ordering repair parts” March 1946
“String along with Buck Jones shoot a Daisy!” May 1937
“Notice to dealer important instructions”
“Accuracy power” October 1933
“Road air rifle match!”
“Now comes the Open” The Open Road
“Load of this Buzz Barton in person”
“Hey! Get a Daisy”
“Just what I want...a new Daisy!”
“Did you ever try a Daisy Air Rifle...”
“500 shot rapid fire air rifle”
Daisy guns in Arms of the World 1911
1925 Daisy Air Rifles list
Photo of Daisy Model 118
“Nationally known scopes and air rifles”
“Daisy play guns and games catalog...”
“Look at the Daisy before you buy. Boys, write for this interesting story, sent free” ad
“Your boy should learn to shoot with the safer Daisy Air Rifle” ad
“Dad! Read this ...decide ‘yes’ on that daisy air rifle!” ad in Tarzan comic book #99 Dec 1957
“Bulls eye steel shot”
“A Daisy or Sentinel air rifle” October 1902
“O.K. Daisy says Buzz Barton” ad
“What you wanted when you were a boy” ad
“Be a cowboy!” November 1940
“Have you seen Buzz Barton’s new Daisy?”
“Boys, do you want to join the Daisy Cadets?” ad in Cosmopolitan
“Win one of these 2 free trips to Red Ryder’s rocky mountain rancho” July 1941
“Pack your vacation with fun...own a fun champion Daisy” August 1937
“America’s great gun house- Daisy air rifles” 1942
Daisy air rifles price list and descriptions 1936
A special centennial offer from Daisy
Toy Guidance Council, Inc. list of prominent manufacturers

“I’ll help you get a Daisy for Christmas – Red Ryder”
“Daisy BB Repeater selling at \$12.95” ad in The Sporting Goods Dealer November 1955
Toy Fair newspaper clippings collage 1947
“38,000,000 test shots!” ad in The American Boy- Youth’s companion
Color photo of early Daisy guns
“20th century Daisy air rifle”
“String along with Buck Jones...shoot a Daisy” The American Boy-Youth’s Companion May 1937 (Acc.# 2009.162.03)
“Another bulls eye!...” The American Boy- Youth’s Companion (Acc.# 2009.162.02)
“Shooting Times: First Test Report on Daisy’s caseless cartridge and gun” Jan 1966 (Acc# 94.21.14)
“Here is your official instruction sheet”
“Action at timberline!” ad in Boy’s Life June 1967
“What is Daisy Doing?” article in the Plymouth Mail 12/15/1944 (Acc.# 93.73.2)
“4 Senate Pages Nabbed” newspaper clipping June 1954 in NY Paper
“At cleanup time...” clipping from Red Book September 1954
“Woman bus passenger shot in the eye by BB gun” newspaper clipping 2/8/55
“Attorney sues air-rifle maker for millions” newspaper clipping Detroit News 2/27/1996
“A stranger in a not so strange land” newspaper clipping Observer and Eccentric 10/9/1989
Daisy scoring target for cork ball training rifle (bear) (Acc.# 2001.026.0)
National Rifle Association Official 15ft qualification target
Daisy practice target (wild boar and lynx)
Bulls eye steel air rifle copprotect shot
Daisy Targeteer (Acc.# 2010.109.02)
Daisy Air Rifle Target (Acc.# 2006.098.98 and 92.22.3)
Bull’s eye target (Acc.# 2008.252.01)
Daisy Air Rifles (acc#2016.060.595)
“Ask your father for a Daisy for Christmas” (Acc#2016.060.597)
“Don’t cry brother:when you are a little older papa will buy you a Daisy” (ACc#2016.060.596)
“One shot from a sling....made a shepherd boy king!” (Acc#2016.060.598)
“Daisy manufacturing company” pictures of models labelled in Japanese (Acc#2016.060.599)

Folder 5

Large Advertisements

“How to organize and conduct an air rifle club” paragraph in Air Trails Hobbies for Young Men September 1954
“Summer Fun” ad on back cover of Mystery in Space comic No. 39 September
“It’s a Daisy” ad on back cover of Archie’s Joke Book comic No.95 December
Red Ryder rifle on the back cover of Mystery in Space comic No. 36 March
“Start having BB gun fun indoors” ad on the back cover of Laugh comic No. 154 January 1964
“Spittin’ image of the gun that won the west!” ad on the back cover of Strange Adventures comic No.190 July
“Bob’s Christmas gift!” ad on the back cover of Looney Tunes January
“Red Ryder’s safety message to Daisy air rifle owners” inside back cover of The Open Road for Boys December 1946
“Ready for Christmas” back cover of Children’s Activities November 1945

Daisy mention and image of Edward C. Hough pg 96 of The Saturday Evening Post 5/4/1957
"I'm the 'Top'!" ad from American Boy June 1936
"Free! Buck Jones' own movie book!" ad from The American Boy- Youth's companion May 1938
"Daisy Air Rifles- The finest line of air rifles ever placed on the market" (separated in to 2 sheets)
"Spend your Christmas money..." ad in The American Boy- Youth's Companion Jan 1938
"Announcing the sensational new Daisy 1000-shot Red Ryder Carbine" ad in The American Boy
– Youth's Companion
"Alert with the rifle- alert on the field of action" The Youth's Companion November 1928 (Acc.#
2004.023.011)
"Get this cowboy carbine with your Christmas money like Bill got his!" ad in American Boy
January 1941
"It pays to make friends with boys" poster

CD of Daisy Air Rifle Factory Poster
Two "Daisy Dollar" coins (Acc# 2005.164.01)

Entry 7: Daisy Photos

Folder 1

Daisy Air Rifle Co., Plymouth, Mich. (Acc # 2008.248.04)
Daisy Manufacturing Company. 1919. (Acc #97.060.17)
King Air Rifles Plant (formerly Markham Air Rifle Co.). 1913. (Acc #85.30.7L)
King Air Rifles Plant (formerly Markham Air Rifle Co.). 1913. (Acc #82.8.5L)
Daisy International Air Gun Museum, Rogers, Arkansas. 3 copies. (Acc #95.010)
Daisy Air Rifle Co. on Union St., Plymouth, Michigan. 3 copies. (Acc #73.0638.1)
Markham Air Rifle Co., Hamilton Mfg. Co., and Daisy Manufacturing Co. (Acc #78.072.25L)
Daisy Manufacturing Co., Hamilton Mfg. Co., Plymouth Industries (Acc #85.006.07L)
Daisy Manufacturing Co., from Main St. Bennett home on right. (Acc #1231)
Aerial view of new Daisy facility in Rogers, Arkansas. Ca. 1959. (Acc #2002.116.001)
117 Pistol, Man unknown.
Demonstrating the new targeteer outfit with oversize display model.
Daisy poster.
Unknown man.
Daisy Air Rifle display case, Daisy Museum, Rogers, Arkansas.
Shaw, Goodall Bailey, Harrington.
Daisy Air Rifle Company, inside plant. Prior to 1908.
Charlie Bennett & Francis Clinton.
Red Ryder photos.
Cass and Ed Hough from Daisy on carriage. (Acc #2002.166.02)
Cass and Ed Hough from Daisy. (Acc #2002.166.01)
Boy in Indian costume with Daisy Air Rifle (Acc #2002.116.005)
Daisy Mail Room, Plymouth, Michigan.
Boy with Daisy Air Rifle (Acc #2002.116.006)
Daisy Manufacturing Co. (Acc #2004.141.02)
CD of Daisy Manufacturing Plant Interior containing digital images taken by Dan LeBlond in
July 2003 before plant was torn down.
Daisy Manufacturing Company, ca. 1897 (Acc #L290)

Bennett Residence and Daisy Manufacturing Company, Plymouth (Acc #84.2.2L)
Daisy International Air Gun Museum Postcards (Acc.#2004.023.05, 95.010)
Metal plate with blue image (Acc.# 78.109.71)
Photo negative
Kroger photo
Boy with Red Ryder ad in photo
Daisy Pistol photo (Acc.# 2002.116.030)
Boy with Daisy (Acc.# 2002.116.056)
Daisy Air Rifle Display Case, Daisy Museum, Rogers Ark. (Acc.# 2002.116.032 and 2002.116.031)
Two men in front of Daisy Display Rack
5 workers holding hands (Acc.# 2002.116.03)
Charlie Bennett (Acc.# 2002.116.034)
Plymouth's first brick factory building (L38?)
Postcard of King Air Rifles factory (Acc.# 2008.246.10)
Postcard of Daisy Factory (Acc.# 73.24.44)
Cy Scalingi photo
Plymouth Windmill Co 1889 photo with negative, and a matching postcard, also (Acc#2016.060.875)
Daisy + Markham Rifles (Acc.# 2002.116.017 and 2002.116.022)
Postcard of Daisy Factory blue colored (L41?)
Women testing toy pistol projectors photo

Folder 2

Early Daisy Employees, Plymouth, Michigan. May 1913 (2 copies) (Acc.# 84.31.2L)
Cy Scalingi, Cass Hough, McHenry. (Acc.# 2002.116.047)
Cass S. Hough and Robert H. Cowan with Daisy visitors from Montgomery Ward & Co. April 20, 1960. (Acc.# 2002.116.046)
Gil St. Louis, Foreman Shot Header Department. (Acc.# 2002.116.043)
King & Daisy Plants taken from Cass's Plane. (Acc.#2002.116.042)
Woman holding knickknack. (Acc #2002.116.008)
Daisy Workers. 1913. 2 copies. (Acc #84.031.2L, 1819)
Daisy Display (Acc #2002.116.003)
Daisy Building blueprint (Acc.# 2002.116.051)
Air Rifle Factory, Plymouth MI
Cass Hough holding gun
Man handing check to another man (Acc.#2002.116.045)
Outdoor Target Practice with kids
Cass Hough and 3 others holding an aerial photo
Daisy Executives and Daisy Baseball Team (2 copies)
4 guns photo
Woman sorting mail (Acc.#2002.116.044)
Meeting (Acc.# 2002.116.037)
Two employees looking at a photograph of children (Acc.#2002.116.036)

Folder 3

Cass Hough, Charles Bennett and Ed Hough. Dedication of 60 yr plaque in 1948 to Charles Bennett and Ed Hough for their teamwork and leadership of the Company. (Acc #96.077.7)
Boys with air rifle (Acc #2002.116.013)
Daisy of Canada. April 1959.
Fred Harman, creator of Red Ryder and his horse Thunder. (Acc.# 2009.180.01)
Daisy Fire. Photocopies.
Daisy Air Rifles.
11 workers at Daisy Manufacturing Plant. Plymouth, Michigan. Schryer at extreme left. (Acc #93.084.3)
Daisy Workers. 1916. (Acc #84.031.1L)
Daisy Women's Baseball Team.
Daisy Men's Baseball Team
Buck Jones. 1977.
Cass L. Hough, Earl A. Harris, Marion Bunyard, Jacobs. May 1959.
Daisy Parkview Classic League Bowling Team. 1949-1950. (Acc #95.052.1)
Daisy Manufacturing Co., Plymouth, Michigan, layout.
3 boys on horses with guns (Acc.# 2002.116.050)
5 colorized photos of "Red Ryder- Little Beaver"
Daisy's annual picnic riverside park, 6/24/1939 (Acc.#2014.013.03)
127 black and white photos of a boys' Red Ryder Summer camp in Colorado/ Daisy Picnic

Folder 4

Daisy Assembly Dept. (Acc.# 2001.087.015)
Daisy Assembly Line Employees, Plymouth, Michigan. (Acc.# 2001.187.119)
Daisy Office Staff, Plymouth, Michigan. (Acc.# 2001.187.122)
Daisy Stock Department, Plymouth, Michigan. (Acc.# 2002.116.053)
Daisy Press Room, Plymouth, Michigan. (Acc.# 2002.116.052)
Daisy Shot Department, Plymouth, Michigan (Acc.# 2002.116.054)
Daisy Press Room, Plymouth, Michigan (Acc.# 2001.187.121)
Daisy Assembly Room, Plymouth, Michigan (Acc.#2002.116.055)
Daisy Press Room, Plymouth, Michigan. 3 copies. (Acc.#2001.187.120)

Folder 5

Man handing check to another man. (Acc #2002.116.007)
Daisy Employees. 1895. 2 copies. (Acc #76.028 and 1867)
E. C. Hough on horse cart, trucking air rifles for Daisy in Plymouth 5/23/09 (Acc #2001.087.006)
Boy with air gun. (Acc #2001.087.099)
Boy with air rifle and woman (Acc #2002.116.014)
Two women working in air rifle factory. (Acc #2001.087.100)
BB Shot Department, Daisy Manufacturing Company, Rogers, AR (Acc #2001.087.101)
Daisy Assembly Plant, Plymouth, Michigan (Acc #2001.087.015)
Daisy Air Rifle employees. (Acc #L138)
Two workers looking at Daisy posters (Acc.# 2002.116.061)
Cass holding the new CO2100 Pistol

Folder 6

Daisy caseless ammunition
Man aiming large pistol
Fred Harmon "Red Ryder" & wife with Tom Kent on left (Personnel Director) and McHenry Plant Manager at right
Daisy Plant, Plymouth, aerial shot 4/8/1960 (Acc #2002.116.039)
Fred Harmon "Red Ryder" (Acc #2002.112.003)
Daisy Bowling Team
Lunch Break, Plymouth Plant (Acc.#2002.116.062)
Baseball game
Daisy Women's Basketball Team
Henry Jensen, tool designer, worked at Daisy 1946-1952 (Acc #95.52.2)
Daisy poster
Daisy Baseball Team, 1914-1920 (Acc #94.76)
Tom Kent, Daisy Personnel Director, Plymouth
"Target Practice on the Open Range" Buck Jones filming
Boy and Chimp with Red Ryder comics (Acc.# 2002.116.049)

Folder 7

Daisy Women's Basketball Team with award (Acc.# 2002.116.057)
Daisy Women's Basketball Team
Daisy Women's Basketball Team on court
Daisy Mail Room (Acc.# 2004.283.001.040c)
Poster. Daisy Bowlers' Banquet 4/20/1951 (Acc #97.66.1)
Boy with Red Ryder Comics and a Daisy gun
Cass Hough at Daisy Assembly Line, Rogers, Arkansas
Danny Tindle (left) and Gary Rose, Rogers, Arkansas
Museum display including Daisy and King Air Rifles
Daisy Paint Department, Rogers, Arkansas
Daisy Assembly Line, Rogers, Arkansas (Ass #2002.116.012)
Daisy Boiler Room, Plymouth (Acc #2002.116.010)
Daisy Press Room, Plymouth (Acc #2002.116.009)
Daisy Baseball Team, about 1910 (Acc #79.63.10L)

Folder 8

Daisy factory being torn down (Acc. #2007.96.07)
Daisy SoftAir Replica (Acc #2002.116.023)
Daisy SoftAir Replica Model 7045 (Acc #2002.116.024)
Daisy SoftAir Replica Paramilitary Models (Acc #2002.116.025)
Daisy SoftAir Replica 9mm (Acc #2002.116.026)
Daisy Model 25 (Acc #2002.116.027)
Daisy Pavilion. Plymouth Planning Commission. (Acc#2011.89.17)
Daisy Power Line 92 (Acc #2002.116.028)
Daisy Power Line 900 (Acc #2002.116.029)
Six girls with Daisy Air Rifle (Acc #2004.288.01)
Cass Hough and Ed Hough from Daisy (Acc #2002.166.01)

Employee picnic 1940 (Acc #2006.164.04)
People at meal 12/1959
Miss Mary Murray
Unknown man
Daisy SoftAir detailed replica
Daisy workers 1924 (Acc #2222.001)
Lester Burden & Cass Hough (Acc #2222.002 & 2222.003)
Daisy first model, var. 4 (Acc# 2013.030.70)
Daisy, model unknown (Acc#2013.030.122)
Scan of Daisy panoramic employee picnic photo (Acc# 2006.167.04)
Two Daisy models, unknown (Acc# 2016.060.05)
Pressroom at Daisy, stamping Machine., 1910, original plant building, p. 69 in Kerstens book, (Acc#2016.060.145)
Ad, from American Boy, featuring Walter Hagen (Acc# 2016.060.06)
Ad, featuring American boys bill of rights (Acc#2016.060.07)
Photo of 2 rifles, models unknown (Acc# 2016.060.08)
Cass Hough and Pauline Peck at dedication of Charles H. Bennett and Edward C. Hough plaque (Acc#2014.038.48)
Cass Hough and Pauline Peck at Daisy Air Rifle Store (Acc#2014.038.101)
Cass Hough and Pauline Peck at Daisy Air Rifle store (Acc#2014.034.49)
Victors' most wanted men group photo (Acc#2014.038.77) Photograph for Charles H. Bennett and others (Acc#2014.038.44)

Ronald Burden, Shot Dept. nametag
Russ Dane & Bob Stewart (age 13), 2 photos (Acc #2000.022.01)
Daisy Shot Department, Rogers, Arkansas
Daisy Shot Pack, Rogers, Arkansas (Acc.# 2002.112.004)
South end of Daisy Plant and Shipping Department, Rogers, Arkansas
Daisy Manufacturing Company Facts
Cass Hough and Charles Bennett examining Rifle, 2 copies
Cass Hough and Charles Bennett examining Rifle (different view)
Elenore Sackett from Plymouth loads Shot Pack, Daisy, Rogers, Arkansas (Acc #2002.112.004)
Daisy Executives & Ball Team, 1938 (Acc.#2002.116.011)
Daisy plant (Acc. #2006.123.01)
Daisy Boys' Baseball Team, 1949, (Acc. # 2009.51.07 and 1111.013)
Daisy Air Rifle Factory Post Card, (Acc. #2009.92.02)
Red Rider Comic, March 9, 1947 (Acc. # 2007.185.01)
Walt Disney's Comics and Stories (Acc.# 2007.101.03)
Strange Adventures comic (Acc.# 2007.101.02)
Daisy Manufacturing Co. Annual Picnic, Riverside Park, 1940 (Acc. # 2009.143.01)
Personnel, Tool, and Die Shop of Daisy (framed)
Daisy Cork Ball Bullet Trap (2 objects) (Acc.# 2011.89.14)
"It's a Daisy" small poster
Fred Harman Western Art Museum
American Boy Red Ryder ad 3/1941

“Your boy should learn to shoot with the safer Daisy air rifle” Daisy ad (Acc.# 2004.023.014)
“Improved!” Daisy Air Rifles ad in The American Boy-Youth’s Companion 2/1930
“Daisy Manufacturing Company Contest Winners go to Red Ryder Ranch (Acc. #2007.103.01)
9 matted scans of old photos of early employees (some original copies of the photos in Box 4 Folder 4)
Aerial view, 1973 (Acc.# 2016.060.751)
Daisy being torn down (Acc#2016.060.584; 2016.060.585; 2016.060.586; 2016.060.777)
Water tower (Acc#2016.060.593)
Horse pulling cart with sack of guns (Acc#2016.060.590)
1941 semi-trailer truck (Acc#2016.060.592)
Water tower being installed (Acc#2016.060.591)
Exterior shot, 1950’s? (Acc#2016.060.565)
Under construction (Acc#2016.060.876)
Old exterior shot (Acc#2016.060.633)
Exterior shot with D.S.I sign and Scott Associates sign and Daisy watertower (Acc#2016.060.874)
Water tower with Daisy Air Rifles (Acc#2016.060.880)
Man at desk holding pattern for rifle (Acc#2016.060.877)
#25 pump gun (Acc#2016.060.594)
Exterior (Acc#2016.060.879)

Entry 8: Daisy Roadshow

Letter to museum from contractors of development on site of Daisy factory
Flyer advertising the Daisy Roadshow
Daisy appraisal list
List of owners of Daisy items
Pictures of Daisy Roadshow
“Cash available for Daisy artifacts,” *Observer & Eccentric*

Entry 9: Red Ryder Items

Red Ryder comics (4) (Acc. #2007.170.03-#2007.170.06)
Red Ryder and Little Beaver Paint Book (Acc. #2007.185.04)

Entry 10: Factory Blueprints

Survey of Daisy Manufacturing Company property in February 1914 (Acc. # 86.114.16)
Daisy Blueprint of Buildings A and B in 1949 (Acc. # 2011.36.01)

Entry 11: Daisy Books

American BB Gun: a collector’s guide by Arni T. Dunathan, c.1971 (Acc# 86.39.69L)
American Boys’ Rifles 1890-1945 by Jim Perkins, C.1976 (Acc# 96.24)
Christmas Story by Jean Shepard, c.2003 (Acc# 2007.40.02)
Daisy Air Rifles and BB Guns: the first 100 years, by Neal Punched, c.2002. (Acc# 2009.205.01)
Daisy Family Cookery Book: the old and the new, 1954. (Acc# 2005.104.01)
Encyclopedia of Daisy Plymouth Guns by Gary Garber, c. 2007 (Acc# 2007.130.01)
Hough, Cass S. It’s a Daisy! 1976. (Acc# 2014.153.09)

Murfin. Joe C. Daisy It all Starts Here 2011. (Acc. #2011.44.01)